

Venue: Hall 5, 7 & 9, AsiaWorld-Expo

Exhibition Space: 17,000sqm

Opening Hours: 09:00 – 19:00 (Expo Starts at 10:00)

- Expecting:**
- **100+ brands** in fitness & wellness industry
 - **10,000+** participants over a weekend

- Exhibit Profile:**
- Apparel & Footwear
 - Gym Equipment & Shopping Accessories
 - Nutrition & Supplements
 - Fitness Studios, Gym & Yoga Studios
 - Sports Associations
 - Beauty & Lifestyle
 - F&B (Healthy Food, Energy Drinks, etc.)
 - Tech, Gadget & Electronics
 - Physiotherapy & Healthcare Services
 - Others

Participation A. Raw Space (36 sqm up)

- Options:**
- custom-built

Booth size	Participation Fee
36 – 99 sqm	HKD1,500/sqm
100 sqm or above	HKD1,200/sqm


B. Standard Booth (3 x 3m)


- ready-to-use booth with furniture

Booth size	Participation Fee [^]
3 x 3m (9 sqm)	HKD8,000

Entitlement details (9 sqm):

9 sqm carpet; 1 info counter; 2 chairs; 1 socket; 2 spotlights; 1 wastepaper basket; 1 fascia board

C. Gym Village Booth (3 x 3m)

- open design booth dedicated for gym & fitness studio and gym equipment business

Booth size	Participation Fee [^]
3 x 3m (9 sqm)	HKD10,000

Entitlement details (9 sqm):

9 sqm gym flooring; 1 backdrop (logo printing included); 2 spotlights



[^]Additional HKD2,000 for each corner

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